

ming around the corner

Bakersfield, California



- Located at the corner of Ming Avenue and Stine Road
- Anchored by Dollar Tree, Food Maxx and Walgreens
- 132,469 square feet of prime retail space

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ming around the corner
 Ming Ave & Stine Rd
 Bakersfield, CA 93309

Latitude: 35.33956
 Longitude: -119.05042
 Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2009 Population			
Total Population	23,583	145,821	294,011
Male Population	48.4%	48.1%	48.9%
Female Population	51.6%	51.9%	51.1%
Median Age	29.2	30.4	30.1
2009 Income			
Median Household Income	\$36,171	\$43,701	\$44,829
Per Capita Income	\$17,600	\$18,862	\$18,700
Average Household Income	\$45,411	\$54,311	\$57,183
2009 Households			
Total Households	9,195	50,322	94,634
Average Household Size	2.54	2.86	3.07
2009 Housing			
Owner Occupied Housing Units	35.5%	48.9%	53.5%
Renter Occupied Housing Units	59.3%	45.2%	40.1%
Vacant Housing Units	5.1%	5.9%	6.4%
Population			
1990 Population	21,411	121,156	195,183
2000 Population	22,081	134,047	237,374
2009 Population	23,583	145,821	294,011
2014 Population	24,668	153,922	323,786
1990-2000 Annual Rate	0.31%	1.02%	1.98%
2000-2009 Annual Rate	0.71%	0.91%	2.34%
2009-2014 Annual Rate	0.9%	1.09%	1.95%

In the identified market area, the current year population is 294,011. In 2000, the Census count in the market area was 237,374. The rate of change since 2000 was 2.34 percent annually. The five-year projection for the population in the market area is 323,786, representing a change of 1.95 percent annually from 2009 to 2014. Currently, the population is 48.9 percent male and 51.1 percent female.

Households			
1990 Households	8,739	44,303	68,309
2000 Households	8,778	47,506	79,628
2009 Households	9,195	50,322	94,634
2014 Households	9,589	52,826	103,307
1990-2000 Annual Rate	0.04%	0.7%	1.55%
2000-2009 Annual Rate	0.5%	0.62%	1.88%
2009-2014 Annual Rate	0.84%	0.98%	1.77%

The household count in this market area has changed from 79,628 in 2000 to 94,634 in the current year, a change of 1.88 percent annually. The five-year projection of households is 103,307, a change of 1.77 percent annually from the current year total. Average household size is currently 3.07, compared to 2.94 in the year 2000. The number of families in the current year is 68,571 in the market area.

Housing

Currently, 53.5 percent of the 101,115 housing units in the market area are owner occupied; 40.1 percent, renter occupied; and 6.4 percent are vacant. In 2000, there were 85,072 housing units—53.7 percent owner occupied, 39.9 percent renter occupied and 6.4 percent vacant. The rate of change in housing units since 2000 is 1.89 percent. Median home value in the market area is \$150,253, compared to a median home value of \$162,279 for the U.S. In five years, median home value is projected to change by 3.94 percent annually to \$182,241. From 2000 to the current year, median home value changed by 5.15 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014. ESRI converted 1990 Census data into 2000 geography.



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Median Household Income			
1990 Median Household Income	\$30,234	\$32,121	\$29,040
2000 Median Household Income	\$30,663	\$36,651	\$35,519
2009 Median Household Income	\$36,171	\$43,701	\$44,829
2014 Median Household Income	\$39,003	\$45,938	\$47,663
1990-2000 Annual Rate	0.14%	1.33%	2.03%
2000-2009 Annual Rate	1.8%	1.92%	2.55%
2009-2014 Annual Rate	1.52%	1%	1.23%
Per Capita Income			
1990 Per Capita Income	\$13,803	\$14,402	\$12,771
2000 Per Capita Income	\$15,949	\$16,841	\$15,956
2009 Per Capita Income	\$17,600	\$18,862	\$18,700
2014 Per Capita Income	\$18,050	\$19,242	\$19,220
1990-2000 Annual Rate	1.46%	1.58%	2.25%
2000-2009 Annual Rate	1.07%	1.23%	1.73%
2009-2014 Annual Rate	0.51%	0.4%	0.55%
Average Household Income			
1990 Average Household Income	\$34,586	\$39,316	\$36,071
2000 Average Household Income	\$40,728	\$47,284	\$46,730
2009 Average Household Income	\$45,411	\$54,311	\$57,183
2014 Average Household Income	\$46,680	\$55,679	\$59,284
1990-2000 Annual Rate	1.65%	1.86%	2.62%
2000-2009 Annual Rate	1.18%	1.51%	2.21%
2009-2014 Annual Rate	0.55%	0.5%	0.72%

Households by Income

Current median household income is \$44,829 in the market area, compared to \$54,719 for all U.S. households. Median household income is projected to be \$47,663 in five years. In 2000, median household income was \$35,519, compared to \$29,040 in 1990.

Current average household income is \$57,183 in this market area, compared to \$71,437 for all U.S. households. Average household income is projected to be \$59,284 in five years. In 2000, average household income was \$46,730, compared to \$36,071 in 1990.

Current per capita income is \$18,700 in the market area, compared to the U.S. per capita income of \$27,277. The per capita income is projected to be \$19,220 in five years. In 2000, the per capita income was \$15,956, compared to \$12,771 in 1990.

Population by Employment

Total Businesses	923	6,310	12,188
Total Employees	8,442	62,171	127,517

Currently, 83.6 percent of the civilian labor force in the identified market area is employed and 16.4 percent are unemployed. In comparison, 89.4 percent of the U.S. civilian labor force is employed, and 10.6 percent are unemployed. In five years the rate of employment in the market area will be 88.4 percent of the civilian labor force, and unemployment will be 11.6 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 92.9 percent, and 7.1 percent will be unemployed. In 2000, 61.3 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 55.8 percent in white collar jobs (compared to 61.5 percent of U.S. employment)
- 20.5 percent in service jobs (compared to 17.1 percent of U.S. employment)
- 23.7 percent in blue collar jobs (compared to 21.4 percent of U.S. employment)

In 2000, 75.4 percent of the market area population drove alone to work, and 2.7 percent worked at home. The average travel time to work in 2000 was 22.3 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2009, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 26.7 percent had not earned a high school diploma (16.2 percent in the U.S.)
- 26.2 percent were high school graduates only (29.8 percent in the U.S.)
- 7.2 percent had completed an Associate degree (7.2 percent in the U.S.)
- 11.2 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 5.6 percent had earned a Master's/Professional/Doctorate Degree (9.8 percent in the U.S.)

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014. ESRI converted 1990 Census data into 2000 geography. Business data provided by InfoUSA, Omaha NE Copyright 2009, all rights reserved.